



Exhibitor Badges and Passes

OFFER YOUR CLIENTS AND PROSPECTS 50% DISCOUNT FOR EXHIBIT HALL PASSES

As an added value to your show investment, your company will be provided with a unique Promo/ID code to invite your clients and prospects to visit LightFair's Exhibit Hall at a 50% discount. The discount can be applied when registration opens February 1.

The registration dates and fees for LightFair 2023 are:

| | Dates | Fee | With Exhibitor 50% Discount |
|------------|------------------|------------|------------------------------------|
| Early Bird | Feb 1 – March 31 | \$69 | \$39.50 |
| Standard | April 1 – May 20 | \$99 | \$49.50 |
| Onsite | May 21 – May 25 | \$129 | N/A |

Please remember, Exhibit Hall Promo/ID codes are for exhibitor customers' and prospects' use ONLY and are not to be used for exhibitor booth staff or other company employees. Staff Badges are registered separately and the number available to you is based on your booth size (see **EXHIBITOR BOOTH STAFF BADGE ALLOTMENT** below).

Please remember, Exhibit Hall Passes are for customers' and prospects' use ONLY and are not to be used by exhibitor booth staff or other company employees.

PLATINUM PASS(ES) ALLOTMENT BASED ON NET SQUARE FOOTAGE

Exhibitors will receive an allotment of Platinum Passes based on booth net square footage. Valued at \$800 each, Platinum Passes can now be used by a customer or a member of the exhibitor staff and provide complimentary access to all courses, seminars and workshops (Tuesday – Thursday).

| | |
|-------------------------|-------------------|
| 100-200 Net Sq Ft | 1 Platinum Pass |
| 300-400 Net Sq Ft | 2 Platinum Passes |
| 500-1,500 Net Sq Ft | 3 Platinum Passes |
| 1,600-2,400 Net Sq Ft | 4 Platinum Passes |
| 2,500 Net Sq Ft or More | 5 Platinum Passes |

EXHIBITOR BOOTH STAFF BADGE ALLOTMENT

Each Exhibitor will receive exhibitor staff badges based on square footage. Square footage allotment of staff badges are 10 badges per 10x10 space contracted. Additional exhibitor badges may be purchased for \$25 per badge.

Exhibitor Badges are for company employees' use only. Exhibitor Badges are not used for partners, sister companies or factories. All email addresses must be that of the company registered to exhibit.



Log in to the [EXHIBITOR RESOURCE CENTER](#) at www.lightfair.com to access ALL registration and pass options.

Please note: Exhibitor's account balance must be paid in full in order to access registration options. Inquiries about account balance or login details should be directed to sales@lightfair.com. For questions about registration, email info@lightfair.com or call 404.220.2200.