LightFair/IALD Immersive Lighting Installation Design Contest Official Rules

- 1. HOW TO ENTER. Register to participate at lightfair.com. Winning entries will be selected by IALD. If selected, cost to participate is \$5,500. Contest begins Monday, October 31, 2022 and ends Tuesday, May 23, 2023 (the "Contest Period"). Eligible manufacturers may enter by: Thursday, November 10, 2022, during the Contest Period.
- 2. WHO MAY ENTER. Contest is open to commercial and architectural lighting manufacturers. Employees of LightFair (LF), its partners, and their respective affiliates (as well as members of the same household as such employees) are not eligible to participate or win. Selected manufacturers will be paired with a lighting design agency at random.
- 3. SELECTION OF WINNERS. One (1) winning manufacturer-designer team will be selected by judges from IALD based on the following: (i) Interpretation and response to the creative brief; (ii) Quality of the installation; and (iii) Composition and design of the installation. The Winner will be selected on Tuesday May 23, 2023. The judges' decisions concerning all matters related to the contest shall be final.
- **PRIZES.** Odds of winning will depend upon the number of eligible installations at LightFair 2023. Prizes are non-transferable. Winners are responsible for all tax liabilities and expenses not expressly provided for above. LF makes no representations or warranties as to the Prizes, and the winners accept the Prizes "as is." Winners are responsible for the reporting and payment of all federal, state, and local taxes (if any). The Approximate Retail Value ("ARV") of the Prizes is less than \$7,500.

For winning exhibitor -

- Trophy
- Sign in the winning design installation
- Free 10'x 10'booth in LightFair 2025
- Highlighted in Post-Show Email
- Feature in the blog/newsletter post-show

For the winning designer -

- Trophy
- (2) Diamond Passes for LightFair 2025
- Highlighted in Post-show email
- Feature in the blog/newsletter
- 5. NOTIFICATION OF WINNER. Winners will be notified on Tuesday, May 23, 2023. Winners do not need to be present to win. Delivery of the Prizes will be within thirty (30) days following the drawing to permit verification of winners' compliance with all contest rules.
- **GENERAL RULES.** Contest is void where prohibited or restricted by law. All applicable federal, state and local laws and regulations apply. By entering this contest, contestants agree to be bound by these rules and hereby release IMC, LF, its principals, their affiliates and their respective officers, directors, agents, employees and assignees from any and all liabilities for any losses, claims, damages or injuries arising out of their participation in this contest or the awarding, receipt, possession, use and/or misuse of any prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use, misuse, acceptance or redemption of any prize. Submission of entry constitutes permission to use contestant's name and/or likeness, if selected as the winning entry in the random drawing, for purposes of advertising and promotion (if any) without further compensation, except where prohibited by law. IMC and LFI reserve the right to suspend or terminate the contest in the event the administration, security, fairness, integrity, or proper conduct of the contest is jeopardized.