Social Post Copy:

**Option 1**

Don’t miss us at @lightfair\_international <or> #lightfair, where you’ll find brilliant opportunities and inspiration.

**Option 2**

Let’s connect at @lightfair\_international <or> #lightfair, the most important industry show in the country!

**Option 3**

Join us at @lightfair\_international <or> #lightfair, where you’ll connect with industry luminaries, discover new products and find inspiration in NYC.

**Option 4**

Find us at @lightfair\_international <or> #lightfair, the electric experience the entire lighting industry will be talking about.

**Option 5**

Let’s connect at @lightfair\_international <or> #lightfair! Don’t miss the chance to network, learn and get inspired.